



OVERVIEW

Jet Multimedia, established in 2008, is a video production company specialising in automotive and corporate videos. We understand the changing media landscape and what consumers want to see - high impact viral videos and engaging online content. At Jet Multimedia we create video pieces that inspire conversation about the brands we work with.

Examples of the work we specialise in:

- Corporate videos
- Television commercials
- Viral videos
- Product reviews and tests
- Automotive TV shows
- Performance car DVDs
- Event coverage DVDs
- How-to and DIY automotive features
- Specialised automotive graphic, signage and web design

MORE THAN JUST A PRODUCTION COMPANY

Jet Multimedia is more than a production company. From concept development to traditional and new media channel recommendation, we work with our clients to devise marketing strategies that are right for their brand. TV, DVD and online, all the bases are covered at Jet Multimedia.

Jet Multimedia owns and produces the following titles:

Motive DVD

- Sold at newsagencies, online and at automotive specialty stores.

Motive TV

- Program with Fuel TV on Foxtel
- Youtube channel
- Ninemsn channel

Drifters Unleashed DVD

- Sold online and at automotive specialty stores.

Jet Multimedia also produces the following titles for media clients:

DSPORT DVD

Free with DSPORT Magazine in the USA

Fast Fours DVD

Free with Fast Fours Magazine

Performance Imports DVD

Free with Performance Imports Magazine

Street Commodores DVD

Free with Street Commodores Magazine

Powercruise DVD

CLIENTS

Jet Multimedia's corporate clients have included:

- Castrol Lubricants
- Motoractive
- Ministry of Sound
- Auto X
- Motor Magazine
- Wheels Magazine
- Ford Australia Yokohama Tyres Australia
- Express Media Group
- Xforce Exhaust Systems

OUR STAFF AND EXPERIENCE

The Producer, Andrew Hawkins, has over 5 years experience in the production of automotive based videos. He has studied engineering in the Royal Australian Air Force, has experience building and racing performance cars and has commented many automotive events over a number of years. These skills give him the required technical knowledge and industry contacts both here in Australia and overseas.

All of our editors, designers and camera operators are film degree qualified and have a broad range of experience. Our chief editor has won various short film awards and has been working in the automotive video production field for nearly four years.

OUR EQUIPMENT, TECHNOLOGY AND CAPABILITIES

At Jet Multimedia everything is shot, edited and stored in High Definition. We have a full array of cameras at our disposal from the trusty Sony Z1 and EX through to broadcast and film quality cameras. We keep a wide range of high definition on-board cameras for use in cars, planes and boats to capture all of the action.

Our office uses the latest Apple computers teamed with Final Cut Pro editing software. We keep a large royalty free music library to make sure your video has the audio to match the action.

Our graphic designer has a wealth of experience and specialises in the automotive market. Utilising the Adobe suite we can create all types of marketing material for your business and make your ideas ascend without limits!

Jet Multimedia is able to offer the following in-house services:

- Camera operators
- Editing
- Sound mixing
- Author writing
- Motion graphics
- 3D animations
- Voiceovers
- Hosting
- Graphic/Web Design
- Marketing



PRICING

Jet Multimedia Rates. Excl GST

SERVICE	DAILY RATE	HOURLY RATE
Unit Camera Operator inc equipment	\$1000*	
Producer / Director*	\$850	
Camera operator & Producer/Director	\$1700*	
Production assistant/on-board camera operator	\$700*	
Hosting	\$1000*	
Voiceovers		\$300
Post production and script writing	\$750	
Editing	\$850	
Sound Mixing	\$750	
Author Writing	\$750	
3D Animation and graphics	\$850	\$275
Production music	Included	
Graphic\Web design		\$60

* Travel and expenses extra

Each job requires its own quote based on workflow and difficulty.

CONTACT US

Get in touch with us to see how we can help you!



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